

VIRAL HOOKS

How to use this document:

Some Viral Hooks are quite long for TikTok, though they may be great for Facebook Posts or Facebook Lives, that's why I've shorten them into TikTok's.

TikTok is also the art of IMPACTING MORE with LESS.

Viral Hook No. 1: How to [Result] in [Timeframe] Without [Thing You Hate Doing]

Example: How to Get 3X More Clients on Facebook in 1 Month Without Paying For Ads

TikTok A: How to [Result] in [Timeframe]

TikTok B: How to [Result] Without [Thing You Hate Doing]

Viral Hook No. 2: [Number] Quick Tips to [Result We Want to Generate]

Example: 3 Quick Tips to Inspire a MOVEMENT

Viral Hook No. 3: Why I Don't [Use My Personal Brand]

Example: Why I Don't Eat Meat

Viral Hook No. 4: [Famous Person's Name] [Topic] - [What It is Called] Helped Me to [Result]

Example: Marissa Peer's RTT Meditation Helped Me Be 3X More Confident

TikTok A: [Famous Person's Name] [Resource] [Lead Me to [Undesired Result]

Example: Working With The Most Famous Mindset Coach Lead Me To Burnout

Viral Hook No. 5: Why [Undesired Result]

Example: Why Personal Brands Don't Grow Fast?

Viral Hook No. 6: How to [Dream]

Example: How to Quit Your Job Like a Rockstarprenuer

Viral Hook No. 7: [Number] Lessons [Freedom Client] Learn in [Activity] Too Late

Example: 3 Lessons Parentpreneurs Learn in Online Business TOO LATE

Viral Hook No. 8: [Number] Minutes For The Next [Number] Years of Your Life - A Rant

Example: 3 MINUTES FOR THE NEXT 90 DAYS OF YOUR LIFE - A RANT

Viral Hook No. 9: [Percentage] of You Will Ignore This in [Upcoming Year] - [Topic]

Example: 97% of You Will Ignore This in 2023 - Personal Brands don't work!

Viral Hook No. 10: The Ultimate [Advice] For Every [Freedom Client] Year Old

Example: The Ultimate Advice For Every 50+ Year Old Rockstarprenneur

Viral Hook No. 11: WHAT TO DO AFTER [A Season in your life/business]

Example: WHAT TO DO AFTER YOU REACH YOUR FIRST \$10K USD.

Viral Hook No. 12: Why [Unconventional Action] is Good For [Desired Result]

Example: Why Not Wearing Suits and Ties is Good For Growing an Online Business

Viral Hook No. 13: The Fastest Way to [Undesired Result] When [Season]

Example: The Fastest Way to Lose Your Business When You Are Starting

TikTok A: The Fastest Way to Avoid [Undesired Result] When [Season]

Viral Hook No. 14: How to Solve [Common Objection] Even If You Are [Biggest Objection]

Example: How to Attract Ready-To-Buy & Qualified AF Prospects Without Someone to Babysit your Kids

Example: How to Attract Ready-To-Buy & Qualified AF Prospects Even if You Are Not a Marketing Guru

Viral Hook No. 15: Why [Your Solution] Now?

Example: Why Inspiring a MOVEMENT Now?

Viral Hook No. 16: They Say [Your Solution] Is Expensive?

Example: The Say Inspiring a MOVEMENT Is Expensive?

Viral Hook No. 17: What if [Your Solution] Doesn't Work?

Example: What If Inspiring a MOVEMENT Doesn't Work?

Viral Hook No. 18: [Your Solution] For [Freedom Client]

Example: MOVEMENTS Strategy For Parentpreneurs

TikTok A: [Your Solution] For [Introverts/Extroverts/Ambiverts]

Viral Hook No. 19: How [Freedom Client] Got [Result] Using [Your Solution] - Testimonial

Example: "How a Happiness At Work Coach Made 50K USD Inspiring a MOVEMENT" - Testimonial

Viral Hook No. 20: [Number] Types of [Freedom Client] and How to [Action]

Example: 3 Types of Qualified AF Prospects and How to Get their Yes

TikTok A: [Number] of Ways [Freedom Client] [Action]

Example: 3 Ways Ready-To-Buy & Qualified AF Prospects Buy

Viral Hook No. 21: The [Number] Most Powerful [Thing] You Can Use When [Action]

Example: The 3 Most Powerful Words You Can Use In A Conversation

Viral Hook No. 22: [Number] Tricks to Reduce [Undesired Result/Fear]

Example: 5 Tricks to Avoid Scammers

Viral Hook No. 23: Is [Action] a Waste of Time?

Example: Are DMs a Waste of Time?

Viral Hook No. 24: Guided Meditation on [Topic] - [Number] Minute Miracle Exercise

Example: Guided Meditation on Manifestation - 3 Minute Miracle Exercise

Viral Hook No. 25: The Single Biggest Reason Why [Undesired Result]

Example: The Single Biggest Reason Why Parentpreneurs Don't Succeed

Viral Hook No. 26: STOP [ACTION], START [ACTION]!

Example: STOP USING YOUR PERSONAL BRAND, START INSPIRING A MOVEMENT!

Viral Hook No. 27: The [Number] Biggest Lies of [Topic]

Example: The 3 Biggest Lies of Personal Brands

Viral Hook No. 28: When [Freedom Client] Says, "[Quote]"

Example: When Your Clients Say, "I can't afford you now"

Viral Hook No. 29: [Number] That Will Not Help You [Desired Result]

Example: 3 Things That Will Not Help You Attract Ready-To-Buy & Qualified AF Prospects

Viral Hook No. 30: How to Handle [Undesired Result]

Example: How to Handle An Angry Client

Viral Hook No. 31: [Number] Tips to Be More [Desired Result]

Example: 3 Tips to Attract Ready-To-Buy & Qualified AF Prospects

Viral Hook No. 32: A Message to [Freedom Client] - [Your Name]

Example: A Message to Parentpreneurs - Pedro Garcia

TikTok A: A Message to Defeated [Freedom Client] - [Your Name]

Viral Hook No. 33: How to Turn [Desire] Into [More Desire]

Example: How to Turn \$111 into \$10,000

Example: How to Turn Joy into Freedom

Viral Hook No. 34: My Best Advice on How to [Desired Result]

Example: My Best Advice on How to Make Effortless Sales

Viral Hook No. 35: How I went From [Undesired Result] to [Desired Result]

Example: How I Went From Burnout To Running Two Businesses And Going to Nature Every Week

TikTok A: How to Turn [Undesired Result] into [Desired Result]

Viral Hook No. 36: How to Adapt to [Topic] in [Year]

Example: How to Adapt to The New World Economy in 2023

Viral Hook No. 37: Problems With [Topic] Around The World

Example: Problems With Online Businesses Around The World

Viral Hook No. 38: The [Number] Traits That Make You [Desired Result]

Example: The 3 Traits That Make You Desired

Viral Hook No. 39: [Good Trait] v.s. [Bad Trait] - How to Tell The Difference

Example: Smart v.s. Active - How to Tell The Difference

Viral Hook No. 40: Will [Desired Result] Make You Happy?

Example: Will \$10,000 USD Make You Happy?

Viral Hook No. 41: Could [Action] Be The Best Thing You Ever Did?

Example: Could Becoming an Online Entrepreneur Be The Best thing You Ever Did?

Viral Hook No. 42: How to [Action] So That [Desired Result]

Example: How to Use Messenger So That You Can Attract Qualified AF Prospects

TikTok: What to [Action] to [Desired Result]

Example: What to Say In A Conversation To Attract Ready-To-Buy & Qualified AF Prospects

Viral Hook No. 43: Why You Should [Action]

Example: Why You Should Inspire A MOVEMENT

TikTok A: Why You Should Stop [Action]

Example: Why You Should Stop Using A Personal Brand

Viral Hook No. 44: The Benefits of [Action 1], [Action 2] And [Action 3]

Example: The Benefits of Inspiring a MOVEMENT, Not Sending Cold DMs and Not Using Fear-Based Marketing

TikTok A: The Benefits of [Action 1]

TikTok B: The Benefits of [Action 2]

TikTok C: The Benefits of [Action 3]

Viral Hook No. 45: The First [Number] Hours - [Results]

Example: The First 48 Hours - First 10K TikTok Followers

Viral Hook No. 46: The Most Important Lesson From [Experience]

Example: The Most Important Lesson From Closing Two Businesses

Viral Hook No. 47: If You Could Trade [Your Possession] For [Another Possession] - Would You Do it?

Example: If You Could Trade Your Car For Freedom - Would You Do it?

Viral Hook No. 48: Why [Something Everyone Thinks is Good] is Actually Bad For you

Example: Why Freebies are Actually Bad For You

Viral Hook No. 49: How to Triple [Desired Result] Using This Trick

Example: How to Triple Your Posts Engagement Using This Trick

Viral Hook No. 50: How to [Desired Result] Without [Resources]

Example: How to inspire a MOVEMENT Without Certifications